GOODYEAR

NEW KMAX T GEN-2

OCTOBER 2019

GOODYEAR

KMAX T GEN-2
Tread Design

Feature
5-rib tread design 385/65R22.5
(6- and 7-rib with other sizes)

How it works
Optimized rib layout to ensure even contact pressure distribution and shoulder robustness with all tyre sizes

Advantage
Damage and wear resistance for high mileage and long service life under severe conditions

GOOD/YEAR

KMAX T GEN-2
Deep Sipes

Feature
Deep sipes down to 2/3 of the full tread depth

How it works
Sipes create additional biting edges to interlock with the road surface until late life

Advantage
3PMSF marking; compliance with most restrictive winter legislations; short braking distances and improved wet grip throughout tire life;
no compromise on mileage or other performance criteria

GOODYEAR

KMAX T GEN-2
Tread pattern evolution 385/65R22.5

	new	1/3 worn	2/3 worn	worn out

KMAX T

KMAX T GEN-2

Constant tread design look with sipes down to 2/3 of the tread depth

GOOD/YEAR

KMAX T GEN-2
IntelliMax groove technology

Feature
IntelliMax groove blade design

How it works
Teardrop shaped bottom blade design to avoid groove cracking in high scrubbing trailer applications

Advantage
Robust tread design in demanding applications; high removal mileage

GOOD YEAR

KMAX T GEN-2
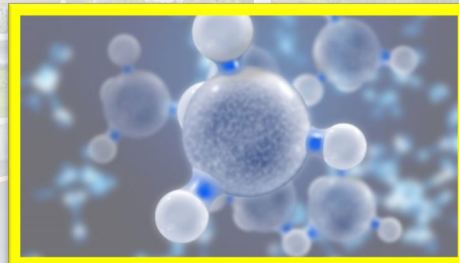## Tread Compound

Feature
Cool running/high abrasion resistant tread compound

How it works
The chemical formulation and polymer network ensure a good rolling resistance combined with excellent resistance against treadwear and lateral scrubbing.

Advantage
High mileage and fuel efficiency

KMAX T GEN-2
New Sidewall Design

Upgraded sidewall with a modern, easy to read look including clear size identification

NEW!

Size zone

Branding zone incl. RFID logo

Legal marking zone

NEW IDENTIFICATION POSSIBILITIES
Radio Frequency Identification

Feature
RFID tags are integrated in all new generation tyres
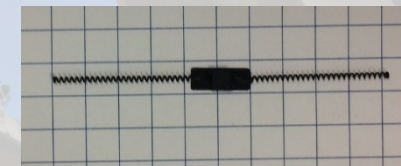
How it works
An RFID tag is embedded inside the tyre and allows simple identification and connectivity to tyre management and tracking systems.
The RFID contains ISO standard information as per SGTIN96 coding .
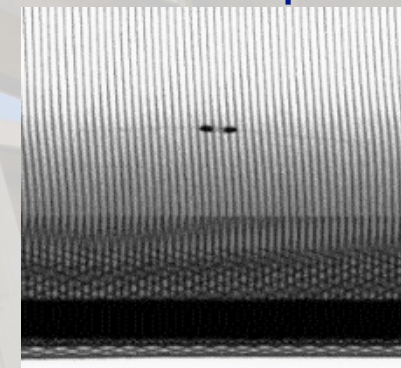
Advantage
Tyres can communicate with a cloud network on an individual serial number level and allow therefore a much better tyre flow management.
Key element for **Goodyear Total Mobility**

RFID chip

embedded in the tyre

RFID logo:

On Non Serial Side

On Serial Side

GOODYEAR

GOODYEAR

Thank you for your attention

GOODYEAR